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**ReaderViews.com Upgrades, Now Providing Comprehensive Author Services**

*Growing book review and author service Web site ReaderViews.com now offers everything an author needs to promote his or her book, including professional editing, experienced publishing advice, and affordable publicity packages.*

(Austin, Texas) Now in its second year, popular book review Web site ReaderViews.com has become the one-stop Web site for author services. Since its inception in December 2005, Reader Views has accepted over 3,000 titles for review, and its book reviews have appeared on Amazon.com, USA Today, Reuters, NBC and Fox News, which named Reader Views as one of the top five blog sites for health-related books.

Reader Views recognizes how challenging the publishing process is—especially for self-published authors, or those publishing through small or independent presses—and provides a wide-ranging set of services to assist authors worldwide in achieving success. Reader Views' dedicated team offers affordable and professional services to authors in any stage of the publishing process.

The goal of Reader Views' editorial services is to increase an author's chance of getting his or her work published. Reader Views' skilled editors give personalized service and ongoing support in the form of manuscript critiques, proofreading, copy editing, line editing and content editing. For authors in search of a publisher, Reader Views' services include a resource guide and book proposal coaching, which includes presentation of the finished proposal to agents and/or publishers.

After an author successfully publishes his or her book, a new and difficult challenge arrives: selling the book. Reader Views offers a variety of custom-tailored publicity and promotion packages to help authors get their books noticed. Reader Views' publicity and promotion services offer the latest in Internet advertising technology, including book video PreViews posted by our team on high-traffic Web sites, including MySpace.com and YouTube.com.

Other publicity and promotion services include online advertising and audio recordings, featuring either a book excerpt or an author interview. Reader Views also offers professional press releases, which our team can distribute internationally online. Authors who want to ensure that their book receives the best possible exposure can purchase one of Reader Views' cost-effective collaboration packages, which include reduced rates from other key sources within the industry.

Reader Views' comprehensive author services are effective and budget-friendly, to meet the needs of authors in the growing book publishing industry and to assist authors in showcasing their books to the reading audience.

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